



Seb TERRY

# VALUE PROPOSITION

It is no secret that the world today is busier and more convoluted than ever before. AI is changing the professional landscape at a rate we can't keep up with, we're feeling more disconnected than ever before despite infinite digital connection points, and burnout and mental health concerns in the workplace are skyrocketing at a rate we've never seen.

Together, an emptiness crisis is taking over and unless we deal with it today, turnover, engagement, morale, culture, and performance are sure to continue to slide.

The key to solving this nationwide issue isn't to push for more, better, or faster; it is to create inspired work environments that activate limitless human potential through collective agency, purpose-driven action and organizational impact.

## Who is Seb Terry?

As an expert in, peak performance, creating environments for success and personal transformation, author and TV host Seb Terry's incredible 16-year bucket list journey, and his commitment to helping others achieve their wildest dreams, have allowed him to share his message and frameworks with many of the world's biggest organizations including Google, Berkshire Hathaway, Bank of America and McKesson, and countless others. Along the way his story has also been turned into books, reality shows and is constantly featured by ESPN and Discovery Channel, to name a few.

Recognized for his unique approach in combining brilliant humor, piercing insight and real-time action, Seb's revered storytelling and interactive teaching style has impacted millions of individuals and influenced thousands of organizations and Fortune 500 companies around the world.

Leaders and teams who integrate Seb's methodology and frameworks report immediate boosts in three core categories; workplace connection (22%), professional motivation (24%) and performance and productivity (12%), all within a 28-day period.

Complemented by actionable peer-to-peer connection models that cultivate thriving environments of collaboration, employees also report a 17% improvement in feelings of work / life balance.

Linking human potential to company vision, Seb's dynamic goal-striving models stimulate not only the agility for individuals and leaders to adapt to change but the bravery to create it, too, in turn unlocking the code to limitless possibility and the sustainable future success of employees, organizations and the clients they serve.



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